



Equipping farmers for long-term profitability and increasing the adoption of soil health management systems in the High Plains.

Philosophy & Values

- **F**armer-led, benefits the producer long-term
- **A**dvances the soil health management system with new techniques
- **R**egenerates both the land and farmer profitability
- **M**anagement is based on each producer's context and climate
- **S**ystems-approach is emphasized more than individual practices

Project Objectives

#1 Financial Support

- Incentive payment to create Comprehensive Soil Health Management Plan with technical assistance
- Acre-based payment to implement practices laid out in plan

#2 Social Support

- Peer mentoring network between long-term practitioners and transitioning producers
- Peer working groups to troubleshoot and exchange ideas

#3 Evaluation

- Soil health and nutrient density testing
- Economic burdens, advantages, and market opportunities
- Social impacts



Health First

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Applications available online:
www.farmsproject.org
DEADLINE - MARCH 15